



## ABOUT PRIME

THE INTERNATIONAL PRIME AWARDS HAS QUICKLY BECOME THE PREEMINENT PLATFORM FOR RECOGNIZING OUTSTANDING ACHIEVEMENTS BY COMPANIES, PROFESSIONALS, AND INDIVIDUALS FROM ACROSS THE GLOBE. WITH A DIVERSE RANGE OF IN-DEPTH CATEGORIES COVERING EVERYTHING FROM INTERNAL COMMUNICATIONS TO PUBLIC RELATIONS, THE PRIME INTERNATIONAL AWARDS OFFERS UNPARALLELED OPPORTUNITIES FOR RECOGNITION AND CELEBRATION.

AT THE HELM OF PRIME EVENTS LLC ARE SUJANY RODRIGUES AND DANIEL SALTER, TWO SEASONED ENTREPRENEURS WITH A WEALTH OF EXPERIENCE IN MANAGING BUSINESSES OF ALL KINDS. THEIR MAIN OBJECTIVE IS TO PROVIDE CLIENTS WITH THE VERY BEST SOLUTIONS, DELIVERED WITH RESPECT AND UNMATCHED EXECUTION. AFTER THE SUCCESSFUL LAUNCH OF SUDACO, A CONSULTANCY FIRM FOR HIGHER EDUCATION FOR PROFESSIONALS, THEY HAVE LAUNCHED PRIME EVENTS LLC, BRINGING THEIR EXPERTISE TO BEAR ON THE EXCITING WORLD OF INTERNATIONAL AWARDS AND CONVOCATION CEREMONIES.

WE'RE THRILLED TO REPORT THAT THE INTERNATIONAL PRIME AWARDS HELD ITS MOST RECENT EVENT ON 17TH DECEMBER 2022 IN V HOTEL DUBAI, CURIO COLLECTION BY HILTON AT AL-HABTOOR CITY DUBAI WAS A RESOUNDING SUCCESS. WE WELCOMED OVER 100 DELEGATES FROM AROUND THE WORLD WHO CAME TOGETHER TO NETWORK WITH PEERS AND BUSINESS LEADERS. SUPPORTED BY RESPECTED CABINET MINISTERS, MEMBERS OF PARLIAMENT, FOREIGN DIGNITARIES, AND PUBLIC FIGURES FROM ACROSS THE GLOBE, THE EVENT WAS AN UNFORGETTABLE SHOWCASE OF THE BEST AND BRIGHTEST IN THE WORLD OF BUSINESS AND BEYOND.

LOOKING AHEAD, WE'RE EXCITED TO ANNOUNCE THE INTERNATIONAL PRIME AWARDS ASIA 2023, WHICH WILL TAKE PLACE IN BANGKOK, THAILAND AT THE LUXURIOUS SHERATON HOTEL. THIS EVENT WILL RECOGNIZE AND REWARD THE MOST ENTERPRISING COMPANIES, PROFESSIONALS, AND INDIVIDUALS FROM AROUND THE WORLD, SHOWCASING THEIR OUTSTANDING PERFORMANCE IN A WIDE RANGE OF IN-DEPTH CATEGORIES THAT COVER EVERYTHING FROM INTERNAL COMMUNICATIONS TO PUBLIC RELATIONS.

IN SHORT, THE INTERNATIONAL PRIME AWARDS ASIA-2023 IS A MUST-ATTEND EVENT FOR ANY BUSINESS PROFESSIONAL SEEKING TO CELEBRATE ACHIEVEMENT, BUILD NETWORKS, AND SHOWCASE THEIR TALENT. JOIN US AT THE SHERATON IN BANGKOK FOR AN UNFORGETTABLE EXPERIENCE AND BECOME A PART OF THE MOST EXCITING AWARDS CEREMONY IN THE ASIA!

# ORGANISERS



**Sujany Rodrigues** Founder & Managing Director Prime Events LLC



**Daniel Salter** Co Founder & Director Prime Events LLC





**Dr Usman Zafar** Executive Chairman at World Business Hub (WBH) President at IBU Investments LLC



H.E. Dr. O. Favour Ayodele Founder/ Chairman BoT AIRO, Vice-President World Economic Forum West Africa, Asia-Africa WEFAA



Dr HC J EliseIma De Los Rios Aveldano Cultural Director of WOFP for Mexico, Central America and Caribbean Countries.



Dr Sobhi Sulieman Agha Group Chief Marketing officer at SAB Investment



Sharath Kumar Basavaraju Founder & CEO Sequent Media House

## **Chief Guest**



Her Royal Highness Princess Isabelle Lafforgue International Princess of Mindanao Ambassador of Goodwill at Large

RINCESS ISABELLE LAFFORGUE IS AN INTERNATIONALLY RENOWNED LIFESTYLE CONSULTANT SPECIALIZING IN INTERIOR AND FLORAL DESIGN, AS WELL AS EVENT PLANNING AND DECORATION. SHE IS FOREMOST A DESIGNER AND ENTREPRENEUR WHO HAS FOUNDED HER OWN COMPANY IN HONG KONG, ISABELLE INTERNATIONAL DESIGN AND HAS BEEN SUCCESSFULLY SERVING A UNIQUE CLIENTELE OF TOP HOTELS AND CORPORATIONS ACROSS ASIA, EUROPE AND THE US FOR THE PAST 25 YEARS.

HER LONG RELATIONSHIP WITH THE PHILIPPINES HAS BEEN ONE OF LOVE AND COMMITMENT, MANIFESTED THROUGH HER HUMANITARIAN ENGAGEMENTS IN THE COUNTRY AND IN HER ROLE AS A MEMBER OF THE BOARD OF TRUSTEES AND DIRECTOR GENERAL OF THE GUSI PEACE PRIZE INTERNATIONAL IN MANILA SINCE 2009. IN MARCH 2014, SHE WAS CROWNED IN A GRAND CEREMONY IN THE PHILIPPINES AS THE FIRST INTERNATIONAL PRINCESS OF MINDANAO AND HONOURED THE TITLE OF AMBASSADOR OF GOODWILL AT LARGE. SHE IS THE FIRST FOREIGN NATIONAL IN THE PAST 300 YEARS TO BE ACCLAIMED AND BESTOWED THE TITLE OF INTERNATIONAL PRINCESS OF THE TRIBAL PEOPLES OF MINDANAO. HER ROLE IS TO PROTECT AND UNIFY THE TRIBAL PEOPLES AND CONTRIBUTE TO THE SOCIO-ECONOMIC DEVELOPMENT OF MINDANAO AND ITS COMMUNITIES COMPRISING OF 34 MILLION PEOPLE. HER FOCUS WILL BE ON BUSINESS DEVELOPMENT AND EDUCATION AS WELL AS ON BRINGING IN INTERNATIONAL INVESTORS AND HUMANITARIANS TO ASSIST IN HER PROJECTS GEARED TOWARDS BENEFITTING THE TRIBAL PEOPLES OF MINDANAO.

## **Guest of honour**



**HE Korn Dabbaransi** Former Deputy Prime Minister of Thailand Minister of Several Governments

E. KORN DABBARANSI IS A FORMER DEPUTY PRIME MINISTER OF THAILAND. HE GRADUATED FROM THE UNIVERSITY OF MASSACHUSETTS, USA.

HE. KORN DABBARANSI, THE NEPHEW OF FORMER PRIME MINISTER OF THAILAND CHATCHAI, STARTED HIS POLITICAL CAREER IN 1974. HE HAS BEEN APPOINTED AS DEPUTY PRIME MINISTER OF THAILAND THREE TIMES AND HEAD OF SIX MINISTRIES, INCLUDING THE MINISTER OF INDUSTRY, MINISTRY OF TOURISM, MINISTER OF PUBLIC HEALTH, MINISTER OF SCIENCE AND TECHNOLOGY, MINISTER OF SPORTS, AND MINISTER OF ENERGY. HE WAS CALLED UP TO THE CABINET AS MINISTER OF SCIENCE AND TECHNOLOGY AGAIN IN MARCH 2004, SERVING UNTIL AUGUST 2005.

IN 2007, KORN LEFT THAI RAK THAI FOR THE ROYALIST PEOPLE'S PARTY (PRACHARAJ) OF SANOH THIENTHONG, AND BECAME DEPUTY LEADER, BUT RESIGNED FROM THE PARTY IN OCTOBER OF THE SAME YEAR, TO RE-JOIN THE THAI NATION PARTY AFTER 15 YEARS. KORN WAS THE PRESIDENT OF THE INTERNATIONAL BADMINTON FEDERATION (IBF).

HE HAS BEEN THE CHAIRMAN OF THE THAI-CHINESE FRIENDSHIP ASSOCIATION SINCE 2002 AS A FAMOUS POLITICIAN AND SOCIAL ACTIVIST, HE KORN DABBARANSI HAS BEEN ACTIVE IN THE INTERNATIONAL ARENA, IN WHICH HE MADE IMPORTANT CONTRIBUTIONS TO PEACE AND STABILITY IN EASTERN AND SOUTHERN ASIA, THUS EARNING RESPECT AND PRAISE FROM WORLD LEADERS.

# OVERVIEW

WHO WOULDN'T LOVE TO BE RECOGNIZED AND REWARDED FOR THEIR DEDICATION AND EFFORT?

THIS PRESTIGIOUS AWARD IS A TRUE TESTAMENT TO THE TALENT AND SKILL THAT DRIVES THE WORLD FORWARD. FROM GROUNDBREAKING INNOVATIONS TO AWE-INSPIRING CREATIONS, THE INTERNATIONAL PRIME AWARDS CELEBRATE THOSE WHO PUSH THE BOUNDARIES AND SET NEW STANDARDS OF EXCELLENCE.

GET READY TO WITNESS A BREATHTAKING DISPLAY OF THE FINEST TALENT IN ASIA AT THE UPCOMING INTERNATIONAL PRIME AWARDS ASIA 2023 EVENT, WHICH WILL BE HELD IN THE VIBRANT CITY OF THAILAND AND HOSTED BY THE USA'S PRIME EVENTS LLC. JOIN US IN CELEBRATING THEIR REMARKABLE A CHIEVEMENTS AND ENJOY THE EXCITEMENT!

DON'T MISS OUT ON THIS INCREDIBLE OPPORTUNITY TO BE A PART OF THE INTERNATIONAL PRIME AWARDS ASIA – 2023 AND WITNESS GREATNESS IN ACTION!

## WHAT YOU GET FOR PARTICIPATING



ENDORSEMENT



#### NETWORKING



**EXPOSURE** 



LEARNING



ACCESS TO THE COMMUNITY



GLOBAL PLATFORM

# INTERNATIONAL PRIME AWARDS

The award categories are grouped in three focus areas:

- 1) Personality For individuals
- 2) Organizational- Company, department or team
- 3) Sectorial Excellence Business Fields & Sectors
- Prime Awards & Events allows and encourages you to submit multiple

entries in multiple categories for The International Prime Awards.

## Categories

#### PERSONALITY

- ENTREPRENEUR OF THE YEAR
- WOMAN ENTREPRENEUR OF THE YEAR
- YOUNG ENTREPRENEUR OF THE YEAR
- FASHION DESIGNER OF THE YEAR
- AUTHOR OF THE YEAR
- GLOBAL LEADER OF THE YEAR
- CEO OF THE YEAR
- LIFETIME ACHIEVEMENT AWARD
- INTERNATIONAL BUSINESS WOMAN OF THE YEAR
- LEADING GLOBAL ADVISOR OF THE YEAR

#### ORGANISATIONAL

- STARTUP OF THE YEAR
- MOST ENTERPRISING BUSINESS
- BEST INVESTMENT COMPANY OF THE YEAR
- MOST LUCRATIVE BUSINESS OF THE YEAR
- CHARITABLE ORGANIZATION OF THE YEAR
- RETAILER OF THE YEAR
- BEST EMERGING REAL ESTATE BRAND
- PR & LAW FIRM OF THE YEAR
- CA FIRM OF THE YEAR
- BEST IN BUSINESS NETWORKING
- WEDDING PLANNER OF THE YEAR
- BEST CUSTOMER SERVICE & QUALITY CONTROL
- BEST FOUNDATION FOR EDUCATION
- MOST PROMISING BRAND OF THE YEAR

#### SECTORAL EXCELLENCE

- EXCELLENCE IN ADVERTISEMENT & MARKETING
- EXCELLENCE IN AGRICULTURE & FARMING
- EXCELLENCE IN AVIATION
- EXCELLENCE IN ARTS & DESIGN
- EXCELLENCE IN ARTS AND CULTURE
- EXCELLENCE IN AUTOMOTIVE INDUSTRY
- EXCELLENCE IN BANKING & FINANCE
- EXCELLENCE IN BEAUTY & WELLNESS
- EXCELLENCE IN CONSTRUCTION
- EXCELLENCE IN EDUCATION
- EXCELLENCE IN FACILITY MANAGEMENT
- EXCELLENCE IN FOOD & BEVERAGES
- EXCELLENCE IN HEALTHCARE
- EXCELLENCE IN INFORMATION TECHNOLOGY
- EXCELLENCE IN IMPORT & EXPORT
- EXCELLENCE IN JEWELLERY DESIGN
- EXCELLENCE IN MANUFACTURING
- EXCELLENCE IN MEDIA & PUBLICATION
- EXCELLENCE IN MINING
- EXCELLENCE IN PHARMACUTICALS
- EXCELLENCE IN SOCIAL MEDIA & WEB DESIGN
- EXCELLENCE IN TRAVEL & TOURISM
- EXCELLENCE IN TRADING
- EXCELLENCE IN CREATIVE TECHNOLOGY
- EXCELLENCE IN ENGINEERING & PROJECT MANAGEMENT
- EXCELLENCE IN INNOVATION AND TECHNOLOGY
- EXCELLENCE IN HEALTH AND FITNESS

# **GENERAL INFORMATION**

TO QUALIFY, ALL NOMINEES MUST SUBMIT THEIR APPLICATION FORM, WITH THE NECESSARY DETAILS AND A HIGH RESOLUTION PHOTOGRAPH. THE PROFILE AND CONTENT SHOULD NOT EXCEED 500 WORDS.

IF YOU ARE APPLYING FOR THE NOMINATIONS, YOU MUST HAVE BEEN IN THE RELEVANT BUSINESS FOR A MINIMUM OF 5 YEARS.

IT IS AN OPPORTUNITY TO ENJOY SUBSTANTIAL MEDIA EXPOSURE BOTH INTERNATIONALLY AND LOCALLY, WEBSITE AND SOCIAL MEDIA HANDLES SUCH AS FACEBOOK, INSTAGRAM, TWITTER AND YOUTUBE USED FOR WORK / BUSINESS MUST BE SHARED.

WE RECOMMEND NOMINEES FOLLOW A RESPECTABLE CODE OF CONDUCT. ADMINISTRATIVE AND PROCESSING FEES, PARTICIPATION COSTS AND NOMINATION FEES ONCE PAID SHALL NOT BE ADJUSTED OR REFUNDED.

THE LAST DATE FOR SENDING IN YOUR NOMINATION APPLICATION IS 30TH APRIL 2023.

# PROCESS

WE UNDERTAKE 2 MONTHS GLOBAL SEARCH AND ADVERTISING CAMPAIGN TO COLLECT NOMINATIONS FROM ALL GEOGRAPHIES, MARKETING BRANDS, INDIVIDUAL, SPORTS, LIFESTYLE, LUXURY, BUSINESSES AND MORE TO IDENTIFY THE MOST INNOVATIVE AND IMPACTFULL PEOPLE SHAPING THE INDUSTRY TODAY.

ALL NOMINATIONS ARE VETTED AND SCORED BY THE SUDACO PANEL OF JUDGES. ONLY THE HIGHEST SCORING NOMINATIONS FOR EACH CATEGORY WILL MAKE THE INTERNATIONAL PRIME AWARDS.

THE SUDACO JUDGES ARE A PANEL OF SENIOR EXECUTIVES SELECTED FOR THEIR KNOWLEDGE AND EXPERIENCE TO CREATE A DETAILED ANALYSIS OF EVERY APPLICATION FOR THE FINAL DECISION IN CHOOSING THE GLOBAL ICONS.

FINALLY, THE SELECTED NOMINEES WILL BE TITLED THE INTERNATIONAL PRIME ICON IN THE RELEVANT CATEGORY.

## INTERNATIONAL PRIME AWARD ASIA 2023





5:30PM ONWARDS



**VENUE:** SHERATON GRANDE SUKHUMVIT, A LUXURY COLLECTION HOTEL, BANGKOK, THAILAND

## GLIMPSES OF DUBAI 2022







ON 17<sup>th</sup> DECEMBER 2022



EXCELLENCE IN Advertisment & Marketing

ON 17" DECEMBER 2022

# **CONTACT US**

## PRIME EVENTS LLC



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## THANK YOU